

Republic of Korea (the)		Beverage categories		
		Beer	Wine	Spirits
Control of retail sale and production	Monopoly on production of	NO	NO	NO
	Monopoly on sales of	NO	NO	NO
	Licence for production of	YES	YES	YES
	Licence for sale of	YES	YES	YES
Off-premise sales restrictions and level of enforcement	Hours of sale	NO	NO	NO
	Days of sale	NO	NO	NO
	Places of sale	NO	NO	NO
	Density of outlets	NO	NO	NO
	Level of enforcement	N.A.		
Age limit for purchasing alcoholic beverages	On-premise:	19	19	19
	Off-premise:	19	19	19
Taxation of alcoholic beverages	Sales TAX/VAT exists?	YES		
	% sales TAX/VAT ¹	10		
	Tax as % of retail price ²	.	.	.
	Excise stamps exist?	NO		
Restrictions on advertising	National television	NO	.	BAN
	National radio	NO	.	BAN
	Print media	NO	NO	NO
	Billboards	NO	NO	NO
	Health warning on advertisements	NO		
	Enforcement of advertising and sponsorship restrictions	FULLY		
Restrictions on sponsorship of	Sports events	NO	NO	NO
	Youth events	NO	NO	NO
Restrictions on alcoholic beverage consumption in public domains	Health care establishments	NO		
	Educational buildings	NO		
	Government offices	NO		
	Public transport	NO		
	Parks, streets, etc.	NO		
	Sporting events	VOLUNTARY		
	Leisure events (concerts, etc.)	NO		
	Workplaces	NO		
Definition of alcohol, BAC level and RBT	Definition of alcohol (vol. %)	1.0		
	Maximum Blood Alcohol Concentration (BAC) level	0.5		
	Use of Random Breath Testing (RBT)	OFTEN		

¹ Source of data: Deloitte Touche Tohmatsu webpage on Global Indirect Tax Rates (<http://www.deloitte.com/dtt/article/0,1639,sid%253D2959%2526cid%253D5044,00.html>)

² Tax percentages from production price; beer 100%, wine 30% and spirits 72%.