

Japan		Beverage categories		
		Beer	Wine	Spirits
Control of retail sale and production	Monopoly on production of	NO	NO	NO
	Monopoly on sales of	NO	NO	NO
	Licence for production of	YES	YES	YES
	Licence for sale of	YES	YES	YES
Off-premise sales restrictions and level of enforcement	Hours of sale	NO	NO	NO
	Days of sale	NO	NO	NO
	Places of sale	NO	NO	NO
	Density of outlets	YES	YES	YES
	Level of enforcement	NOT		
Age limit for purchasing alcoholic beverages	On-premise:	20	20	20
	Off-premise:	20	20	20
Taxation of alcoholic beverages	Sales TAX/VAT exists?	YES		
	% sales TAX/VAT	5		
	Tax as % of retail price	46.5	.	22.8
	Excise stamps exist?	NO		
Restrictions on advertising	National television	VOLUNT	VOLUNT	VOLUNT
	National radio	NO	NO	NO
	Print media	VOLUNT	VOLUNT	VOLUNT
	Billboards	NO	NO	NO
	Health warning on advertisements	YES		
	Enforcement of advertising and sponsorship restrictions	N.A.		
Restrictions on sponsorship of	Sports events	NO	NO	NO
	Youth events	NO	NO	NO
Restrictions on alcoholic beverage consumption in public domains	Health care establishments	VOLUNTARY		
	Educational buildings	VOLUNTARY		
	Government offices	NO		
	Public transport	NO		
	Parks, streets, etc.	NO		
	Sporting events	NO		
	Leisure events (concerts, etc.)	NO		
	Workplaces	VOLUNTARY		
Definition of alcohol, BAC level and RBT	Definition of alcohol (vol. %)	1.0		
	Maximum Blood Alcohol Concentration (BAC) level	0.3		
	Use of Random Breath Testing (RBT)	SOMETIMES		