

A Modest Proposal: APAPA Pacific Network

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APAPA – Pacific region

- Ensure Pacific NGO voice is heard in local, regional & global alcohol policy discussions
- Support development of effective and **enforced** *country* alcohol policies
- Challenge industry marketing efforts
- Support effective *regional* policies and programmes
- Build the evidence base of Pacific-specific alcohol policy research

Initial priorities

- Seek resources to build and maintain the network
- Develop accessible information and communication channels (e.g. Pacific-specific web and email)
- Strengthen advocacy role of NGOs, especially in eyes of policy-makers
- Build public support & awareness (and political pressure) thru media advocacy
- Promote advocacy actions that work – case studies to share successes
- Catalogue current alcohol policies and laws